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Wuhan University of Technology (China)

Nov. 23rd, 2024 – Nov. 24th, 2024

Online (Tencent Meeting) and offline (Wuhan University of Technology, Wuhan City, Hubei Province)

Green Responsibility and Sustainable Innovation

1. Technological Innovation and Business Ethics
2. Technology Innovation for Sustainable Development
3. Innovation and Strategy Management
4. Innovation and Entrepreneurship
5. Accounting and Innovation
6. Financial Technology and Innovation
7. Big Data and Business Intelligence
8. Risk Management and Decision Analysis
9. Organizational Behavior and Human Resource Management
10. Marketing Engineering and Service Science
11. Systems Engineering and Knowledge Management
12. Supply Chain and Operations Management
13. Social Governance and Sustainable Development
14. Integrated Topics

Proceedings of ICIM 2024 will be recommended for publication in the international journal *Journal of Management Science and Engineering* (MSE).

10. Selecting excellent papers and awarding excellent paper certificates.

Each paper to be included and published in the Proceedings of ICIM 2024 should be exactly 4 or 5 pages, and is charged 2,500 RMB of editing and layout fee. Excess page charge is 300 RMB/page. Every author included in the Proceedings will receive an electronic copy of the conference paper proceedings.

July 30, 2024 Paper submission deadline

August 20, 2024 Notification of acceptance

October 15, 2024 End of registration

November 23-24, 2024 Conference, held in Wuhan University of Technology (online and offline)

Papers should be written in strict conformity with the requirements in the attached *Paper Format and Sample*. Otherwise, they will be rejected. Papers must be submitted in MS Office Word format (version 2003 and above) with Reply Notice filled out in Chinese/English.

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Please submit with the subject line including "ICIM2024" and make sure the completed Reply Notice is attached to the submission. After the submission, you will receive an automatic reply.

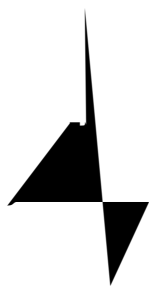
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Topic classification (1-10):		

**Thank you for your interest and participation in this conference.*



-
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Title → author's name → author's affiliations → abstract → key words →
introduction → main text → conclusion → references

2. All figures and tables must be included in-line with the text. Words in figures and tables must be printed in the required typeface and font size.
3. Table headers should be above the tables and centered. Figure captions should be below the figures and centered. Serial numbers of these figures, tables and formulas should be placed in order.
4. References must be more than ten entries and the information should be listed in strict conformity with the required sequence: [Serial number] Author's name. Title of the Book/Article [Literature type]. Publishing House/Journal Name, the year of publication: page numbers

Note: ① It needs to be indicated in brackets when the reference is in Chinese. ② As for literature types, [J] is for journal, [M] for monograph or book, [N] for newspaper, [D] for academic dissertation, [R] for report, [P] for patent documentation.

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- [1] Aluminum. A Market Approach to Energy Conservation[J]. Journal of Consumer Affairs, 2002, 16(3):300-317
- [2] Hooper, J. Nielsen, Andrew Whinston. Recycling as Altruistic Behavior: Normative and Behavioral Strategies to Expand Participation in a Community Recycling Program[J]. Environment and Behavior, 2002, (23):195-201
- [3] Xie Kefan, Cheng Guoqing. A Model of Receding Behavior, with Evidence from Danish Source Separation Programmers[M]. Wuhan: Press of Wuhan University of Technology, 2003:78-90 (In Chinese)

5. The references should be marked in the form of (author, year) in the text of the paper.
6. Sponsorship or support for the paper should be included in Acknowledgements, which is placed before Reference, after Conclusion.
7. Each paper should be of at least 4 pages.
8. The email of each author should be provided and listed at the right place.
9. Abstract should be more than six lines, which introduces the research methods, opinions, conclusions and creative ideas, not just an introduction of background. The following sentence patterns can be taken as an example: This paper employs (approach), presents , implies , set up , draw the conclusion . At least 4 key words should be attached.
10. The first part of the main text must be Introduction , which introduces overseas and domestic research status. The final part of the paper is Conclusion , which summarizes the paper and proposes suggestions and expectations for the future research.

1. Font: Times New Roman for the whole paper

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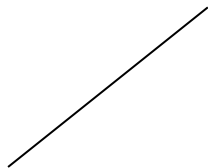


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3. Open the page-setting window, and choose no grid in the document grid option. Set top margin to 30mm; Set bottom margin to 35mm; Set left margin to 31mm; Set right margin to 31mm.

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3

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*Figure contents should be 9-point font,
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the captions of figures, and centered
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Leave one line under each figure

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[1] Narver, J.C. & Sleiter, S.F. The Effect of a Marker Orientation on Business Profitability[J]. Journal of Marketing, 2002,10(2): 20-35

[2] Sharp W.F.Portfolio Theory and Capital Markets[M], New York: McGraw-Hill Inc, 1995:89

[11] Chen Xiao,Li Meiling,Zhang Zhuang huang. Environmental governance, government subsidies and green technology innovation-an empirical study based on mediating effect model[J]. Industrial Technology Economics, 2019,38(09):18-25 (In Chinese)